Identifying suicidal behavior amongst US Military Veterans and Soldiers (Case Study)
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Problem.
With an average of 22 suicide related deaths per day in the US, Veteran suicide rates are at the highest level they have ever been. Early detection and intervention still remains the most successful means of suicide prevention, however identifying symptoms remains an ongoing challenge.

In October 2013, Brigham Young University published “Tracking Suicide Risk Factors Through Twitter in the US.” Their research showed that social media such as Twitter, is an emerging surveillance tool that may assist researchers in tracking Suicide Risk Factors. Some issues BYU identified were the ability to track data in real-time, and that keywords like ‘suicide’ and ‘I want to kill myself’ very rarely appear in suicidal language. Furthermore, social media provides a veil of anonymity to its users.

Solution.
Given Zenti’s real-time processing capability and context-based linguistic algorithm (not keyword) to identify anomalies, we felt that our technology could be of great benefit to both BYU’s research department and the US Military Veteran's Affairs in the monitoring and intervention of suicide.

Partnership
Our first step was to build a partnership with BYU by creating an ‘At-Risk’ class which would be used for the identification of language where a person would be deemed potentially suicidal. We used well documented suicide risk factors and warning signs as our basis and then trained Zenti with authentic text samples of suicidal language from Twitter, suicide notes, chat forums and research articles available on the web.

Next we set up a ‘Military classifier’ with the express purpose of teaching the system to be able to identify ‘military style language’.

Using military blogs, Tweets, and comments as a primary source, the system has been trained to identify language that has a military skew to it. Some examples include:
- “during my deployment,"
- “a one-day operation was launched,"
- “just in time for an urban battle,"
- “seven other insurgents were killed and two others wounded,"
- “once you have spent enough time in a combat zone.”

Combined Interest
Using published suicide letters from former US soldiers, the next step was to overlay the ‘At-Risk’ and ‘Military’ classes to test Zenti’s effectiveness in identifying the two separate themes. The results showed a clear separation in the language identification and scoring by Zenti:

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1. Daniel Somers Suicide Note:

'At-Risk' language identified by Zenti classifier:
   - "The fact is, for as long as I can remember my motivation for getting up every day has been so that you would not have to bury me."
   - "As things have continued to get worse, it has become clear that this alone is not a sufficient reason to carry on."
   - "My mind is a wasteland, filled with visions of incredible horror, unceasing depression, and crippling anxiety, even with all of the medications the doctors dare give."
   - "So you see, not only am I better off dead, but the world is better without me in it"
   - "I know how to kill, and I know how to do it so that there is no pain whatsoever."

'Military' language identified by Zenti classifier:
   - "The simple truth is this: During my first deployment, I was made to participate in things, the enormity of which is hard to describe."
   - "Is it any wonder then that the latest figures show 22 veterans killing themselves each day?"
   - "I deployed again, where I put a huge emphasis on saving lives."

2. Jason Scheuerman Suicide Note:

'At-Risk' language identified by Zenti classifier:
   - "This I leave as my last message to those who I leave behind."
   - "I know you think I'm a coward for this but in the face of existing as I am now I have no other choice."
   - "Maybe finally I can get rid of these demons, maybe finally I can get some peace."

'Military' language identified by Zenti:
   - "As the 1st Sgt said all I have to look forward to is a butt-buddy in jail, not much of a future."
   - "I have done nothing but bring dishonor to this unit, myself, but most importantly my family."
   - "Split my things up among the platoon, after all that why people tolerated me, it's funny how getting your things taken away brings out the truth in people."

Conclusion:
There is a clear opportunity for Zenti to be used as a means to help identify suicidal behavior amongst veterans and soldiers, both in the social media space and within internal military communication channels. The simplicity of the training mechanism and lightweight deployment of our software would make Zenti very easily available with only a small amount of capital and time investment.

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1 See Appendix
2 See Appendix
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Appendix

Daniel Somers Suicide Note

I am sorry that it has come to this.

The fact is, for as long as I can remember my motivation for getting up every day has been so that you would not have to bury me. As things have continued to get worse, it has become clear that this alone is not a sufficient reason to carry on. The fact is, I am not getting better, I am not going to get better, and I will most certainly deteriorate further as time goes on. From a logical standpoint, it is better to simply end things quickly and let any repercussions from that play out in the short term than to drag things out into the long term.

You will perhaps be sad for a time, but over time you will forget and begin to carry on. Far better than than to inflict my growing misery upon you for years and decades to come, dragging you down with me. It is because I love you that I can not do this to you. You will come to see that it is a far better thing as one day after another passes during which you do not have to worry about me or even give me a second thought. You will find that your world is better without me in it.

I really have been trying to hang on, for more than a decade now. Each day has been a testament to the extent to which I cared, suffering unspeakable horror as quietly as possible so that you could feel as though I was still here for you. In truth, I was nothing more than a prop, filling space so that my absence would not be noted. In truth, I have already been absent for a long, long time.

My body has become nothing but a cage, a source of pain and constant problems. The illness I have has caused me pain that not even the strongest medicines could dull, and there is no cure. All day, every day a screaming agony in every nerve ending in my body. It is nothing short of torture. My mind is a wasteland, filled with visions of incredible horror, unceasing depression, and crippling anxiety, even with all of the medications the doctors dare give. Simple things that everyone else takes for granted are nearly impossible for me. I can not laugh or cry. I can barely leave the house. I derive no pleasure from any activity. Everything simply comes down to passing time until I can sleep again. Now, to sleep forever seems to be the most merciful thing.

You must not blame yourself. The simple truth is this: During my first deployment, I was made to participate in things, the enormity of which is hard to describe. War crimes, crimes against humanity. Though I did not participate willingly, and made what I thought was my best effort to stop these events, there are some things that a person simply can not come back from. I take some pride in that, actually, as to move on in life after being part of such a thing would be the mark of a sociopath in my mind. These things go far beyond what most are even aware of.
To force me to do these things and then participate in the ensuing coverup is more than any government has the right to demand. Then, the same government has turned around and abandoned me. They offer no help, and actively block the pursuit of gaining outside help via their corrupt agents at the DEA. Any blame rests with them.

Beyond that, there are the host of physical illnesses that have struck me down again and again, for which they also offer no help. There might be some progress by now if they had not spent nearly twenty years denying the illness that I and so many others were exposed to. Further complicating matters is the repeated and severe brain injuries to which I was subjected, which they also seem to be expending no effort into understanding. What is known is that each of these should have been cause enough for immediate medical attention, which was not rendered.

Lastly, the DEA enters the picture again as they have now managed to create such a culture of fear in the medical community that doctors are too scared to even take the necessary steps to control the symptoms. All under the guise of a completely manufactured “overprescribing epidemic,” which stands in stark relief to all of the legitimate research, which shows the opposite to be true. Perhaps, with the right medication at the right doses, I could have bought a couple of decent years, but even that is too much to ask from a regime built upon the idea that suffering is noble and relief is just for the weak.

However, when the challenges facing a person are already so great that all but the weakest would give up, these extra factors are enough to push a person over the edge.

Is it any wonder then that the latest figures show 22 veterans killing themselves each day? That is more veterans than children killed at Sandy Hook, every single day. Where are the huge policy initiatives? Why isn’t the president standing with those families at the state of the union? Perhaps because we were not killed by a single lunatic, but rather by his own system of dehumanization, neglect, and indifference.

It leaves us to where all we have to look forward to is constant pain, misery, poverty, and dishonor. I assure you that, when the numbers do finally drop, it will merely be because those who were pushed the farthest are all already dead.

And for what? Bush’s religious lunacy? Cheney’s ever growing fortune and that of his corporate friends? Is this what we destroy lives for

Since then, I have tried everything to fill the void. I tried to move into a position of greater power and influence to try and right some of the wrongs. I deployed again, where I put a huge emphasis on saving lives. The fact of the matter, though, is that any new lives saved do not replace those who were murdered. It is an exercise in futility.

Then, I pursued replacing destruction with creation. For a time this provided a distraction, but it could not last. The fact is that any kind of ordinary life is an insult to those who died at my hand. How can I possibly go around like everyone else while the widows and orphans I created continue to struggle? If they could see me sitting
here in suburbia, in my comfortable home working on some music project they would be outraged, and rightfully so.

I thought perhaps I could make some headway with this film project, maybe even directly appealing to those I had wronged and exposing a greater truth, but that is also now being taken away from me. I fear that, just as with everything else that requires the involvement of people who can not understand by virtue of never having been there, it is going to fall apart as careers get in the way.

The last thought that has occurred to me is one of some kind of final mission. It is true that I have found that I am capable of finding some kind of reprieve by doing things that are worthwhile on the scale of life and death. While it is a nice thought to consider doing some good with my skills, experience, and killer instinct, the truth is that it isn’t realistic. First, there are the logistics of financing and equipping my own operation, then there is the near certainty of a grisly death, international incidents, and being branded a terrorist in the media that would follow. What is really stopping me, though, is that I simply am too sick to be effective in the field anymore. That, too, has been taken from me.

Thus, I am left with basically nothing. Too trapped in a war to be at peace, too damaged to be at war. Abandoned by those who would take the easy route, and a liability to those who stick it out—and thus deserve better. So you see, not only am I better off dead, but the world is better without me in it.

This is what brought me to my actual final mission. Not suicide, but a mercy killing. I know how to kill, and I know how to do it so that there is no pain whatsoever. It was quick, and I did not suffer. And above all, now I am free. I feel no more pain. I have no more nightmares or flashbacks or hallucinations. I am no longer constantly depressed or afraid or worried.

I am free.

I ask that you be happy for me for that. It is perhaps the best break I could have hoped for. Please accept this and be glad for me.

Daniel Somers

Jason Scheuerman Suicide Note

This I leave as my last message to those who I leave behind. I know you think Im a coward for this but in the face of existing as I am now I have no other choice. As the 1st Sgt said all I have to look forward to is a butt-buddy in jail, not much of a future. I don’t want to know what you people think I have going for me to think I should want to live, trust me, I have nothing. I have done nothing but bring dishonor to this unit, myself, but most importantly my family. I wanted one last chance to say goodbye to them but that was taken away like everything else.

Id like also to say goodbye to (blacked out) and (blacked out) the two people that have held me together until now. Split my things up among the platoon, after all that

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why people tolerated me, it's funny how getting your things taken away brings out the truth in people. Maybe finally I can get rid of these demons, maybe finally I can get some peace. Scheuerman